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# Mobile - The power in your hand...

## **MOBILE INDIA EXPO 2020**

Pragati Maidan, New Delhi, 19-21 February 2020



Smart phones / Tablets | Headphones / Earphones | Mobile power banks  
Bluetooth speakers | LCD / LED / Smart TV | Cameras | Music systems  
USB / Wireless chargers | Cases and covers | Memory cards | Smart watches  
Sport & Health wearables | USB cables | Laptops / desktops  
USB storage devices | Video games | and many more.....



Co-located with

**28th**  
**Convergence**  
**India 2020**  
Digital India - Connecting the Unconnected

**Internet**  
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**INDIA 2020 EXPO**  
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## Mobile India Expo 2020

India is currently the world's second-largest market of mobile phones. The mobile phone industry is the fastest growing in the world and India adds more mobile connections every month than any other country. Mobile phones have moved beyond their primary role of voice communication and are now used for other purposes such as surfing the internet, listening to music, photography, watching videos, etc. Indian mobile industry is expected to create economic value of about \$217 billion and create 5 million jobs by 2020.

The Indian market is very large and offers a vast opportunity for mobile/smart phones and accessories industry. Currently, more than 90 per cent of the mobile components are imported in India and the segment relies heavily on overseas shipments. Government under its Make in India initiative aims to reform this by encouraging local manufacturing, with incentives etc.

Mobile India Expo 2020 will bring together Mobile devices & accessories ecosystem including manufacturers, OEMs, resellers/distributors, end-users, solution providers & solution seekers under one roof.



## Exhibitor Profile:

### Devices:

Smart phones  
Tablets  
Feature phones  
Portable Media Players (PMP)  
Digital Audio Player (DAP)

### Accessories:

Power banks  
Chargers  
Data cables  
AUX cables / OTG Cable  
Batteries  
Headphones / earphones  
Memory cards  
Cases / Covers  
Tempered glasses  
Repair equipment, materials & services  
MiFi products  
Memory cards  
Bluetooth speakers  
Smart speakers  
Car accessories

## Visitor Profile:

- ✓ Wholesalers
- ✓ Retailers
- ✓ Distributors
- ✓ Re-sellers
- ✓ Corporates Enterprises
- ✓ Corporate gifting
- ✓ End users

### Wearables:

Smart watches  
Sport & health wearables  
Wearables electronics

### USB Gadgets:

USB storage devices  
Card readers  
USB chargers

### Consumer Electronics:

LCD/LED/Smart TV  
Music systems (Home theatre/speakers)  
DVD Players  
Video games  
Remote controls  
Electronic toys  
Laptops / desktops  
Printers  
Smart appliances  
CCTV cameras  
Digital cameras

